# Globalization and Wage Inequality

Trade, Outsourcing and Immigration

# Impact of Trade

- Review theory of comparative advantage
- ✓ Higher trade deficits in durable goods accompanied by larger college wage premium. (Borjas, 1995)
- ✓ Considerable debate over importance of trade as explanation for growth in wage inequality

#### Does Trade Explain Wage Premium?

- ✓ Prices of unskilled goods, labor intensive goods should have fallen, but they didn't. Many trade restrictions remained in place.(Bhagwati, 1995)
- ✓ But apparel and textile prices fell in the 1970s and it takes time for market to adjust Futhermore, unemployment rose in the 1970s. (Leamer, 1996)
- Even if prices of unskilled goods fall, wages of unskilled may not fall. (Bhagwati, 1995)
  - Measures of import penetration and outsourcing do not "explain" skill upgrading within industries (Autor et al; and Machin and Van Reenen)

# Outsourcing

- Firm's respond to import competition by outsourcing -- moving non-skill intensive activities to other countries
- From 1972-79, outsourcing has no effect on nonproduction wage share. (Feenstra and Hanson, 1996)
- From 1979-90, increase in outsourcing associated with increase in nonproduction wage share

### Immigration

- ✓ If skill distribution of immigrants differs from skill distribution of native workers, immigrants will affect the wage distribution
- ✓ Recent immigrant waves have been relatively less skilled than earlier waves
- Supply and demand and skill complementarity
- Dynamic analysis

#### Area Analyses

- Compare geographic areas that are gateways for immigrants with those that aren't
- ✓ Most studies have found little effect of immigrants on wages in those areas, but studies may have not adequately controlled for differences in local labor market conditions (Borjas, 1996)

### Factors Proportions Analyses

- ✓ Immigrants increase supply of one factor relative to another
- ✓ Immigration disproportionately increased supply of college dropouts (Borjas, 1996) and accounts for drop in relative wages of this group.
- ✓ Immigration and trade contributed modestly to fall in wages of high school educated (Borjas, 1996)

# Interim Summary

- Computer use and R&D associated with skill upgrading
  - This could be because they are complements
    with college educated workers or because they
    have changed organizational structures
- Greater international competition may have contributed decline in wages of less skilled (but not necessarily because of decrease in demand)